

Retail Manager Solutions Limited

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Contact: Rob Morgan, RMS

Email: rob.morgan@retail-manager.com

Website: www.metrofy.com

Retail Manager Solutions Ltd.
Castle Malwood
Minstead
Hampshire
SO43 7PE
Tel: 02380 816000

Forma Innovations strengthens retail expertise with acquisition of RMS

Forma Innovations has acquired RMS, the company behind the Metro digital workplace platform, bringing together four specialist businesses with decades of experience in retail software and services. Alongside CADS, Prosper and StoreSpace Insights, RMS joins a growing group committed to helping retailers and other multi-site operators improve performance, reduce complexity, and deliver better customer and employee experiences.

A stronger group for retail

Forma Innovations now brings together:

- RMS – Provider of Metro, the all-in-one digital workplace for operations, compliance, HR, communications, and workforce planning, trusted by global retail, hospitality, and healthcare brands.
- CADS - specialists in retail store planning, measured surveys, and CAD services, supporting estate rollout and design with data-driven insight and technical expertise.
- StoreSpace Insights – an advanced space planning software platform used in over twenty countries to optimise layouts, drive efficiency, and improve profitability.
- Prosper - A retail-focussed design and architecture agency specialising in delivery, asset specification and standardisation. Working with retailers and estate managers to create spaces that truly connect with the people using them.

Benefits for customers

By combining these capabilities, Forma offers retailers a unique end-to-end partner providing mission-critical software and services. Together, the group can:

- Simplify operations with integrated workplace software and workforce management tools.
- Connect planning and execution with shared data, ensuring teams make faster, smarter decisions.
- Deliver measurable improvements in productivity, compliance, and profitability.
- Optimise retail estates through precise surveys, planning expertise, and advanced layout technology.
- Create meaningful commercial spaces through user-centric thinking and exceptional attention to detail.

Creating Value Across the Sector

Forma Innovations unites over 120 in-house specialists spanning software development, customer success, architecture and design, surveying, planning, retail operations, employee engagement, and capacity/task impact planning. While each business will continue to operate under its own brand, we are working more closely together to provide integrated solutions for our customers. Our mission is to deliver exceptional return on investment and help our customers adapt to ever-changing business pressures.

“Retailers are under more pressure than ever to do more with less, while creating engaging experiences for customers and employees” said Mark Thompson, Chairman at Forma Innovations. “By bringing RMS, CADS, Prosper and StoreSpace Insights together under Forma, we’re creating a group that can meet those challenges head-on, offering technology, services, and expertise that deliver results”.

Karen Dyke of RMS commented: *“After three decades of innovating and trailblazing, we are excited to see RMS embark on the next stage of its journey by joining hands with Forma”.*

About Forma Innovations

Forma Innovations is a group of companies focused on delivering software and services for the retail sector. With CADS, Prosper, StoreSpace Insights, and RMS, Forma provides a unique combination of retail planning, operational software, and data-driven insights, helping retailers and brands to simplify, optimise, and grow.

Please visit <https://www.formainnovations.com> for more information.

About Retail Manager Solutions

Retail Manager Solutions (RMS) is the company behind Metro, the digital workplace platform trusted by leading multi-site operators in retail, hospitality, and healthcare.

Metro helps some of the world’s best-known brands connect, engage, and empower their workforce while managing complex operations more effectively. Designed to support Operations, Compliance, HR, Project, and Marketing teams, Metro replaces multiple disconnected applications with one integrated solution.

Our mission is clear: to deliver software that makes work simpler. Metro provides an innovative and cost-effective way for organisations to streamline operations, strengthen compliance, and improve performance at scale.

Please visit <https://www.metrofy.com> for more information.